



# Affordable Youtube Packages

## Basic Package

### Features:

#### **Channel Setup & Optimization:**

Create and optimize channel layout and branding.

SEO-friendly channel description and tags.

#### **Content Strategy:**

Initial consultation to define content goals and target audience.

Monthly content calendar with suggested video topics.

#### **Video Optimization:**

SEO optimization for up to 4 videos per month (titles, tags, descriptions).

Custom thumbnails for each video.

#### **Basic Analytics:**

Monthly performance report with insights and recommendations.

**Price:** \$149/month

## Standard Package

### Features:

**Everything in Basic Package, plus:**

**Enhanced Content Strategy:**

- Detailed content strategy development with quarterly reviews.
- Weekly content calendar with suggested video topics and posting schedule.
- **Video Optimization & Production:**
- SEO optimization for up to 8 videos per month (titles, tags, descriptions).
- Custom thumbnails and end screens for each video.
- Basic video editing (intro/outro, transitions, captions).
- **Audience Engagement:**
- Management of comments and community posts.
- Engagement with viewers through comments and social media.
- **Standard Analytics:**
- Bi-weekly performance reports with insights and recommendations.

**Price:** \$200/month

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### **Premium Package**

#### **Features:**

- **Everything in Standard Package, plus:**
- **Advanced Content Strategy:**
- Comprehensive content strategy with monthly reviews and adjustments.
- Daily content calendar with detailed video topics, keywords, and posting schedule.
- **Advanced Video Production & Promotion:**

- SEO optimization for up to 12 videos per month (titles, tags, descriptions).
- Custom thumbnails, end screens, and cards for each video.
- Advanced video editing (special effects, animations, advanced transitions).
- Dedicated promotion through social media and collaboration with influencers.
- **Audience Growth:**
  - Targeted advertising campaigns to increase viewership and subscribers.
  - Collaboration management and influencer outreach.
- **Premium Analytics:**
  - Weekly performance reports with in-depth analysis and strategy adjustments.
  - Detailed competitor analysis and benchmarking.

**Price:** \$299/month

GlobeAds